

WHAT WE OFFER



A stylized graphic featuring a central sunburst with radiating lines, surrounded by swirling, organic shapes that resemble coffee beans or abstract swirls.

WELCOME TO THE QUEST

**Join us on an adventure as we shake up the
coffee industry.**

**Together we can change the collective
conscience and cultivate a progressive
coffee ethic.**



OUR PURPOSE

LP&ET

LA PALMA
& — EL TUCÁN
EST. 2012

To shatter the status-quo by implementing groundbreaking social, technological, and environmental innovations in our region's coffee production scene. We have a passion for bettering our country's treasure, as well as those working behind the crop. After years of working alongside traditional coffee producers, we have come to realize that they are the true guardians of our ecosystem.

For this reason, we have cultivated a thriving local community by bringing the fruits of their labor to the forefront of our niche specialty coffee industry and incentivizing over 90 micro-producers to be as much a part of this as you, or us.





THE FRUIT OF INNOVATION

After years of studying the diverse and unique terroirs throughout the farm, finding the sweet spot in our fermentation processes, and discovering the tastes of our clients - we are confident in saying we are on a path towards a more purposeful development both at origin and beyond.

Internally, we work meticulously at every production checkpoint to ensure our obsessive quality requirements are being upheld, like selective cherry-picking to ensure quality cherries, rigorous processing and fermentation methods for unique cupping profiles, and proper packaging techniques to ensure only the best coffee is being shipped to you.

Externally, we have been working closely with nonprofit organizations, in such a way that we can implement different initiatives to provide our Neighbors with quality, organically composted fertilizer. In the end, the health of their trees and soil is as important as our own.



EXPECT THE BEST



EXCLUSIVITY

Processing one-of-a-kind micro-lots.



TRACEABILITY

Providing strict analytical documentation from the moment your coffee is picked until it is in your warehouse.



INNOVATION

Designing state-of-the-art coffee processing technology for experimentation.



SUSTAINABILITY

Supporting progressive initiatives helping educate and empower the local community, the reforestation of native plants, and both the stimulation and diversification of the local agro-economy.



EXPERIENCE ORIGIN

Creating an environment of enhanced learning by making our farm and our team of coffee professionals available to visitors.





WE CONTINUALLY STRIVE FOR QUALITY, WHILE NEVER FORSAKING COMMUNITY.

If we have one without the other, nothing is gained and we would be denying the very symbiosis that we work so hard to create.

**For this reason, we have carefully
put together an outstanding team that
supports our two main programs:**

NEIGHBORS & CROPS

ESTATE & VARIETALS



About

NEIGHBORS & CROPS

This program is a sustainable Coffee Relationship Model that helps small-scale farmers produce top quality coffee with traditional Colombian varieties, such as Caturra, Castillo, Colombia, Typica, and Bourbon.

We have identified more than 100 coffee-growing families located within a 10km radius of our farm. It is through these neighbors that we are able to buy and process exceptional coffee cherries while controlling every step of the production line.

This program is designed to offer our neighboring coffee-growing families various benefits (monetary and non-monetary) that help us incentivize them to become an active part of this industry.

Together we can commit to the highest quality standards possible while focusing on innovative practices that protect our ecosystem, our land - our home. At the end of the day, we as farmers are the guardians of our own environment.





WHAT THE PROGRAM DOES FOR THE GROWERS:

- We create a transparent community where agronomical assistance is provided as a collaborative effort to educate and learn from one another.
- We believe conscientious work deserves proper payment. That is why we pay coffee growers 70%-100% more than the highest price set in our region by the FNC.***
- We have designed a Quality Premium, a Loyalty Premium, an Organic Premium, and a Free Compost Premium according to each farm's conditions and commitment to our project.
- To help lower costs and improve quality, we provide our Neighbors with a team of highly-trained cherry pickers to take on their farms during harvest. We organize all of the logistics and lodging as well.
- We provide transportation of their coffee in cherry to our farm. Additionally, we finance and subsidize an important portion of our Neighbors' cherry-picking costs.
- At the end of every harvest, with the support of nonprofit organizations, our team prepares and distributes quality organic compost to all members of our Neighbors & Crops Program.
- We believe this project gives our Neighbors hope for a better world with a cared-for ecosystem and delicious coffee. We focus on the processing and sales, so they focus on what they do best: growing exceptional Colombian coffee.

*** All prices are based on the highest regional daily price set by the NATIONAL FEDERATION OF COFFEE GROWERS OF COLOMBIA (FNC) for the locations where we purchase coffee.



About

ESTATE & VARIETALS



Estate & Varietals include all 15 hectares of our exotic varietals and award-winning terroirs. From these distinct terroirs come only 10% of our coffees, each one as rare and unique as the last. Painstakingly cultivated and processed, we present them to you in 3 categories that reflect the utmost care and attention to detail.





This is the culmination of sacred traditions, the absolute prized treasure of those deemed Legends. These pico-lots have been carefully groomed by passionate guardians to reach perfection.

- Comprises only 1% of our farm's production
- Minimum of 91 points
- Presented in 12.5kg bricks.



This is the result of impressive feats, battles proving strength and bravery, a true gem admired for its scoring achievements and noble cupping qualities.

- 10% of our farm's production
- 89 points and above
- Presented in 12.5kg boxes.



This series is for those Wanderers on the quest for the diamond in the rough. For those willing to go far and long for that slight touch of juicy and delicious.

- 87 points and above
- Presented in 22,5kg bags



We offer 8 unique varietals in varying levels of quality and exclusivity:

GEISHA

Our star varietal, known for its explosive floral qualities and sweetness.

SL 28

Known for its juicy acidity and distinctively black-currant aftertaste, this magical variety is rarely found in Colombia.

TYPICA

One of our more common varietals, enhanced with our distinctive fermentation methods that make it stand out among the rest.

SIDRA

Our award-winning varietal, hybrid of Red Bourbon and Typica. It has acquired the sweetness and the body of Red Bourbon and the bright taste and acidity of Typica.

JAVA

Originally from the island of Java in Indonesia, this variety has adapted incredibly well to our terroir and displays elegant floral notes and a distinctive citric acidity.

MOKKA

This variety comes from Yemen, named after the port of Mocha. It's a Typica mutation, characterized for its small rounded beans and by its unique dark chocolate after taste.

PACAS

A Bourbon mutation first founded in 1949 in the Santa Ana region at El Salvador. Always surprises us with its toffee sweetness and tropical notes.

PACAMARA

A Pacas varietal known for its high quality and exotic profile of creamy berries and dark chocolate notes.



FEMALE EMPOWERMENT

The coffee industry in Colombia is for the most part, a masculine environment.

The numbers speak for themselves:

- Only 26% of those who dedicate themselves to coffee cultivation are women.
- Only 12% of women influence their partner in decision-making about cultivation (DANE, 2014).

We know that we must be an active part of changing this. **Community is only empowered when women are empowered.**





In the case of NEIGHBORS & CROPS, an effort has been made to identify women coffee growers in the area to invite them to join the program and achieve empowerment heads of their families and an opportunity to demonstrate what they are capable of. Currently, 40% of the coffee growers who are part of the program are women.

For our Estate & Varietals program, selecting a limited series also means supporting our Elite Team of female cherry pickers. We chose to build a team of local women who are the head breadwinners of their households. It is in this way that we believe we are able to make a difference both

in our project and also our community.

They have been trained to only pick the ripest cherries along our exotic varietal lots, and these ladies have owned that task! Over the years this group has flourished into a supportive team that empowers women to work in fields uncommon to their gender. Without careful selection, we could not guarantee our prize-winning cup profiles.



**THIS IS WHAT
MOVES US...
WHAT MOVES YOU?**

A pink dashed sunburst graphic with multiple lines radiating from a central point, positioned behind the text.

**JOIN THE
MOVEMENT**